

CO-OPERATIVE ENTERPRISE

MACDONALD, WALLACE, MACPHERSON

			
	<h1>Co-operative Enterprise</h1> <h2>Building a Better World</h2> By MacDonald, Wallace & MacPherson Global Co-operative Development Group		
			
			
			
			
			



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The Book

The purpose of this book is to introduce you in considerable detail to what we call the 'co-operative enterprise business model', and to explore with you the broader question of why co-operatives are important in today's world. This is not a "how to" book in the normal sense. It is however (we hope) an excellent foundation upon which to broaden your understanding and appreciation of co-operative forms of enterprise, not only in your country - but around the globe. You will learn why co-operation works and also see why sometimes it may not work, and you will learn about best practices and success factors within co-operatives. If you are an employee, a manager, or an elected official within a co-operative, you will also learn about why and how leadership and management effectiveness are different in co-operative forms of enterprise. This book is written in an easy to follow style so it is also suited for those who are studying co-operatives, as well as those who simply wish to know about co-operative in general.

The Authors

Terry MacDonald, currently a Managing Director of the Global Co-operative Development Group Inc., began his co-operative career in a credit union as a teller. Since that time he has held a variety of positions within the Canadian credit union system ranging from Head of Research for Credit Union Central of Saskatchewan, to General Manager of CULease Financial, a national Canadian credit union system leasing business which he helped to create, to Africa Region Director for the Canadian Co-operative Association. Gregory Wallace ("Greg") has served within and across the credit union and co-operative systems in Canada and internationally for more than 40 years. His career has taken him from managing a local credit union to serving as the Chief Financial Officer of a 15 billion dollar national financial co-operative. He has served on numerous second-tier co-operative boards and committees across Canada. Ian MacPherson, Professor Emeritus of History, is a former Department Chair, Dean of Humanities, and Director of the British Columbia Institute for Co-operative Studies at the University of Victoria. He has written, edited, and co-edited twenty books as well as some 150 articles.

Keywords

Co-operatives, Development, Management, Governance, Strategy, Risk, Philosophy, Policy, Future, Success.

Availability

This book may be ordered online from Amazon or Barnes and Noble sites. It is available for shipment internationally. The book is also available through the authors' website at reduced prices in quantities for educational or special purposes.

Co-operative Enterprise Website

www.co-operativeenterprise.coop



The one book on Co-operative Enterprise everyone should read ...

For anyone wanting to understand just about every key aspect of the organisation, structure, philosophy and operational strengths and weaknesses of a co-operative, this publication has it all. There is a wonderful section on the role of 'leadership' in a co-operative, demonstrating that leading a co-operative is certainly no soft option. It requires a close partnership not just with other co-ops, but critically the grass roots members if it is to meet the multiple indicators of 'co-operative' success. What is so very, very good about the work of Terry MacDonald, Greg Wallace and Ian MacPherson is that they pack their narrative with wonderful examples and information from co-operatives of all shapes and sizes, from every sector of the economy and from every corner of the world.

~Dame Pauline Green
President, International Co-operative Alliance

This important book is well-researched and very engaging. It will be useful for those who see the failures in the dominant economic model and seek a new one, as well as those already in the co-operative movement who need greater depth of knowledge.

~Hazel Corcoran
Executive Director, Canadian Worker Co-operative Federation

This work is a great contribution to the ideas and manifestations of co-operation. It is a synthesis of best practices in co-operative management and governance. A must read for anyone to better understand the Canadian and global co-operative movement.

~Denyse Guy
Executive Director, Canadian Co-operative Association

Experienced co-operators and those just learning about co-operative concepts will find this book both enlightening and invigorating. Canada's credit unions and co-operatives have long histories of successfully serving their members and their communities. This book offers an expanded horizon by looking at co-ops from a global perspective and presents an exciting vision for the future of co-operative enterprise around the world.

~David Phillips
President and Chief Executive Officer, Credit Union Central of Canada

I read every day as you might guess and this book is an outstanding read by any measure. It is extremely well written by authors who clearly comprehend the Co-operative Enterprise model from within but can also see it from that crucial 'outside the box' perspective. It is a book that ought to be found in every library, and I don't say that lightly.

~Richard O'Farrell
Executive Director, VOX World Ireland

This is an important and timely book. Following on the UN proclaimed "2012 - Year of the Co-operatives", the International Co-operative Alliance (ICA), the organizational framework of the world's co-operatives, announced the initiation of 'the Co-operative Decade' whose central goal is to further the emergence of the co-operative as the "world's acknowledged leader in economic, social and environmental stability". This book clearly explicates why this is both a desirable and a feasible aim.

~Yehudah Paz (Dr.)
Chairperson, Negev Institute for Strategies of Peace and Development, Israel

Co-operative Enterprise
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18.95 USD

19.39 CAD

11.75 GBP

14.02 EUR

19.94 AUD

Published and Distributed by
First Edition Design Publishing
www.firsteditiondesignpublishing.com



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